



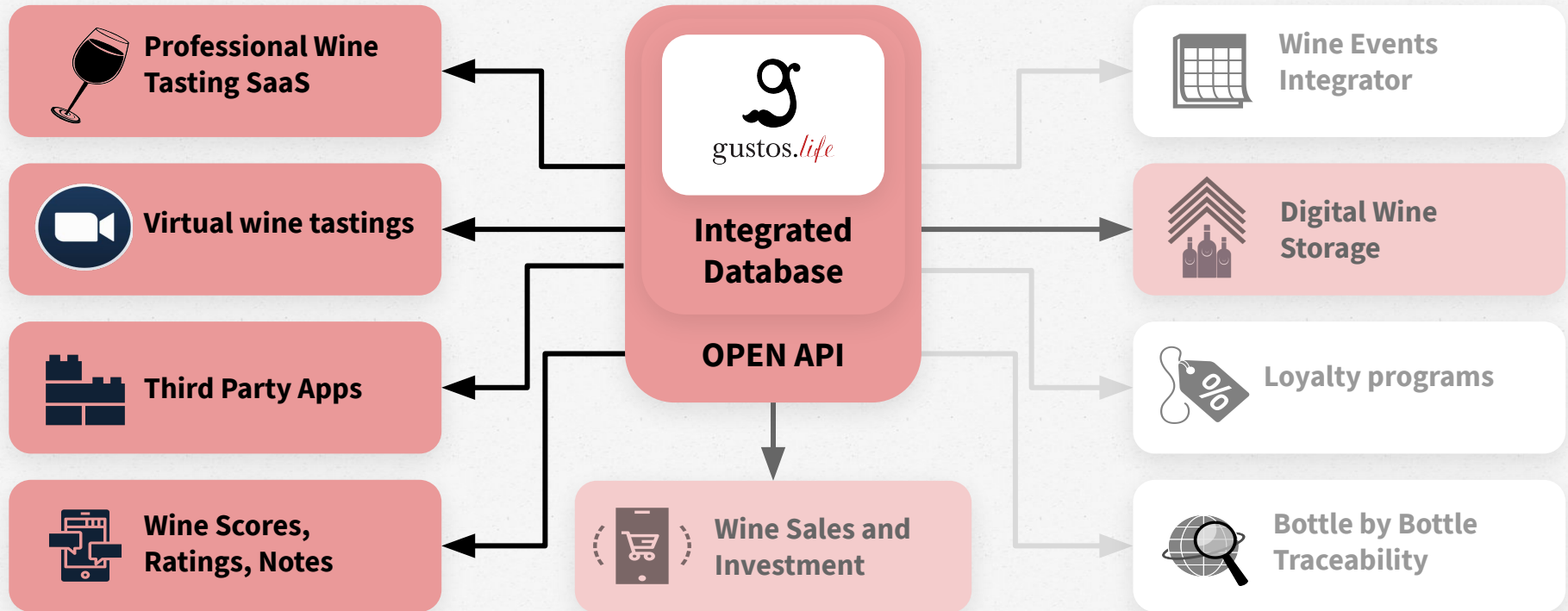
# Wine Marketing, Sales and Investment Solution

**Gustos Life** is a platform that provides producers and other actors in the wine industry market with a vast variety of instruments to promote and sell their wine.

For wine lovers **Gustos Life** is a integrated tool for interaction in any aspect related to the wine topic - buying, tasting, storing, evaluating and rating.

# Solution architecture

We have developed an effective software architecture for the project, which makes it easy to launch additional modules or services based on market needs.



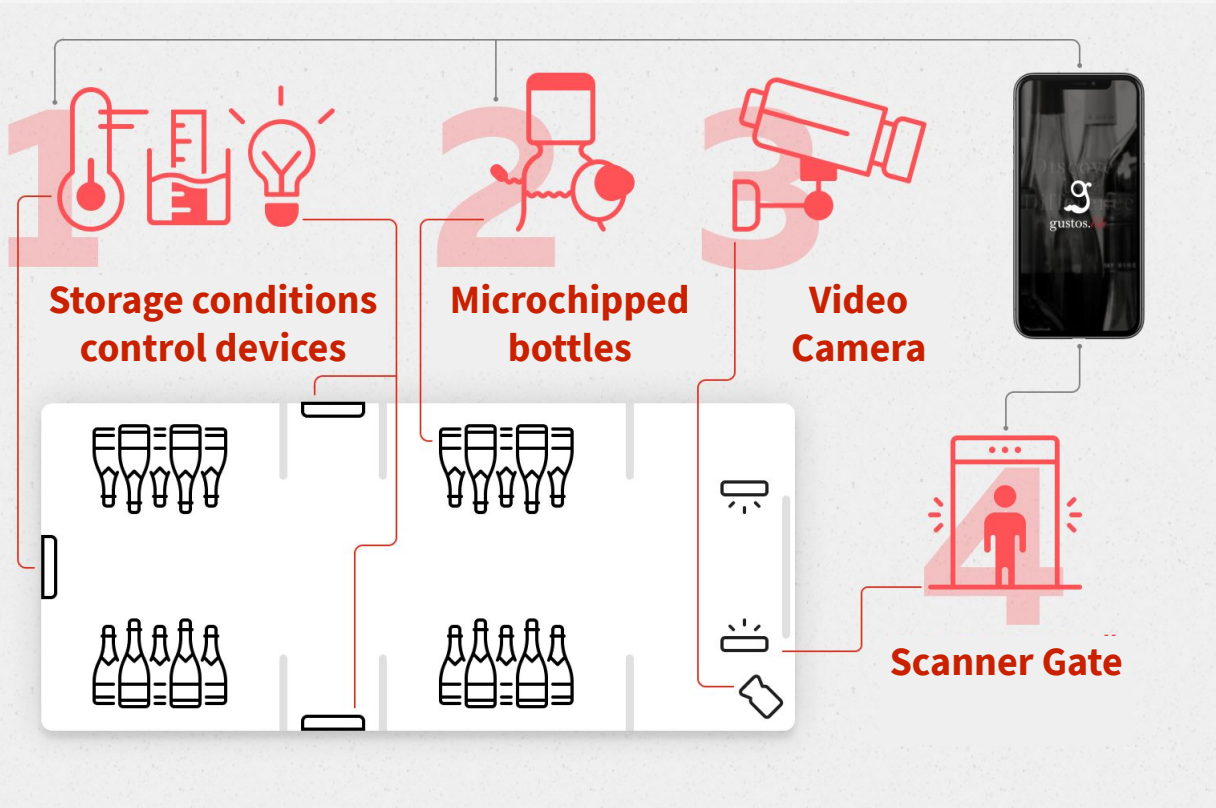
## Component: Professional Competitions

We invite the organizers of tasting events to cooperate, offering simple and reliable software that does not require preliminary installation, any special technical knowledge or special equipment, as it is fully functional on any device including smartphones.

Gustos.Life SaaS solution was already used during 13 professional wine tasting events, including 9 major international competitions one of which was conducted entirely online.



## Component: Digital Wine Storage (DWS)



Gustos Life offers wine producers DWS equipment, which allows direct sales to wine lovers anywhere in the world with the subsequent possibility to monitor storage conditions and manage their collection online.

In addition to selling wine, this generates additional revenue stream of storage fees.

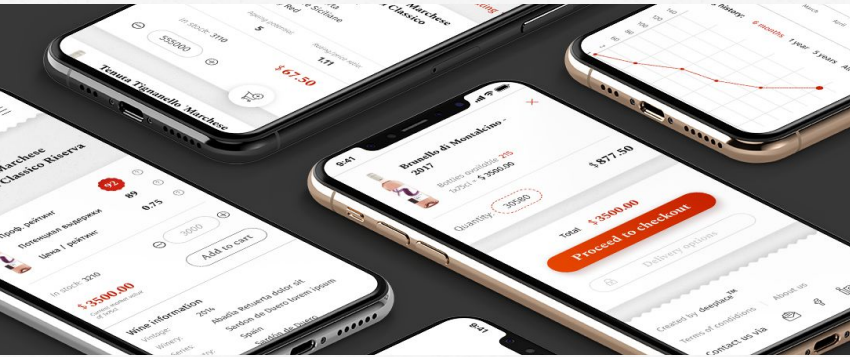
## Component: Casual Wine tastings

Casual wine tastings, especially online ones, are an excellent tool for promoting wines in new markets. A simplified form of wine assessment is suitable for both mass tasting events in showrooms, vernissages and exhibitions, and for online tastings with preliminary delivery of samples to participants.

We invite for cooperation event organizers as well as wine professionals who want to hold unique online events anywhere in the world.



## Component: D2C sales



A handy all-in-one app for finding and purchasing wines allows you to buy directly from producers at the best possible price.

We invite to cooperation wine producers as well as logistics partners in certain regions of the world, who are ready to ensure timely processing of orders if the winery does not have its own delivery service.



## Component: Gustos API

Gustos.Life offers access to a detailed and extensive wine database through a specially designed API.

Cooperation is available both by paid subscription model and in a partner format in order to replenish / update the database.

- To begin, your first request may look like this (Python code):

```
import http.client
import json

conn = http.client.HTTPSConnection("app.gustos.life")

conn.request("GET", "/en/api/v1/vineyard/list?offset=0&limit=5&order=asc")

res = conn.getresponse()
data = res.read()

parsed = json.loads(data.decode("utf-8"))
print(json.dumps(parsed, indent=4))
```

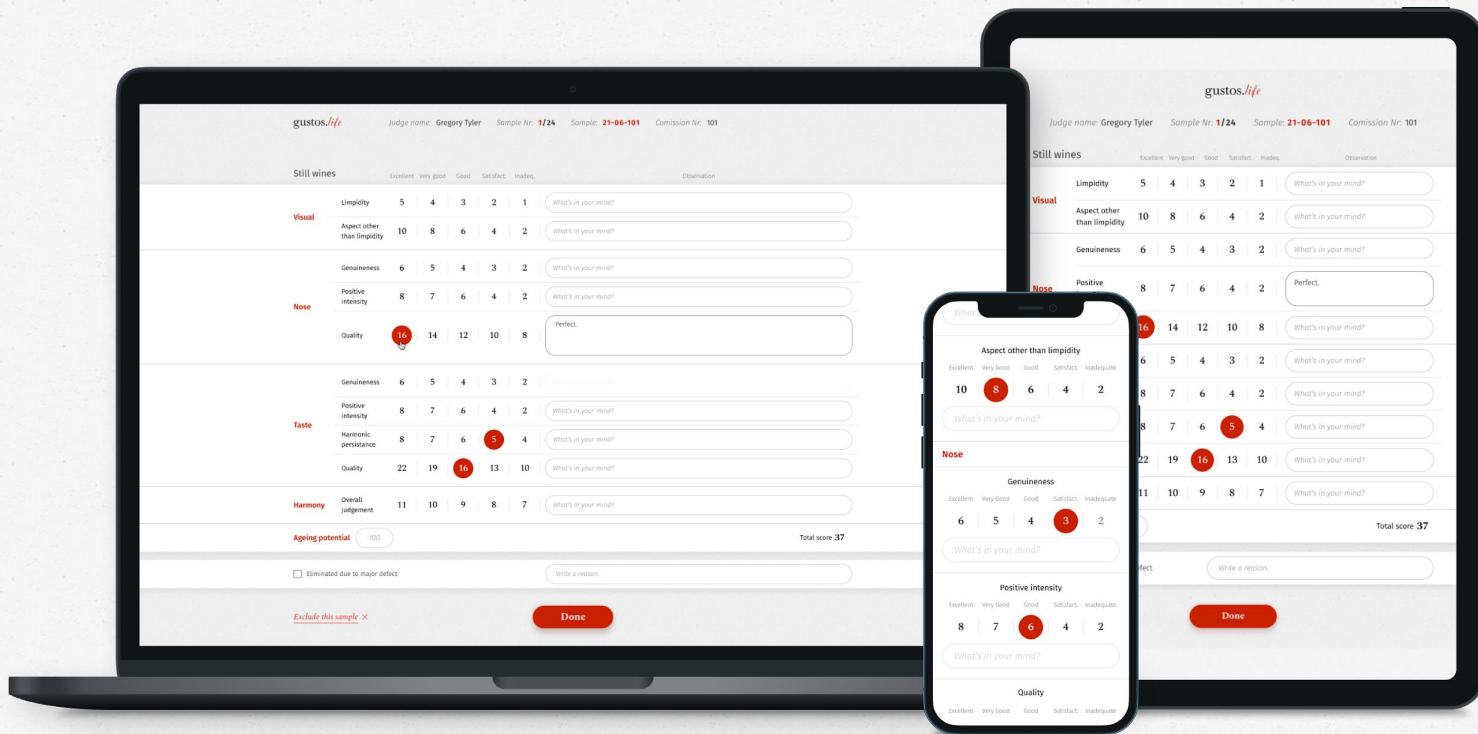
- Console output:

```
{
  "items": [
    {
      "id": 2,
      "name": "Cricova",
```



# Interface: Professional evaluation

Convenient and simple interfaces will allow you to organise and conduct your event much faster



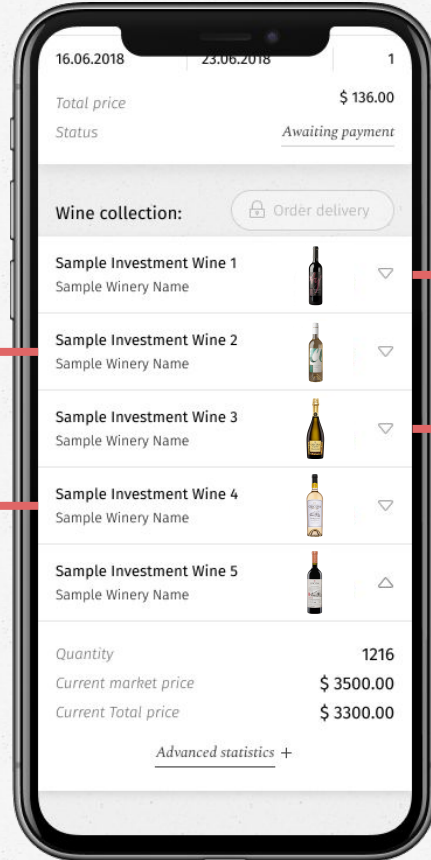
# App integration: Digital Storage



Facility 1



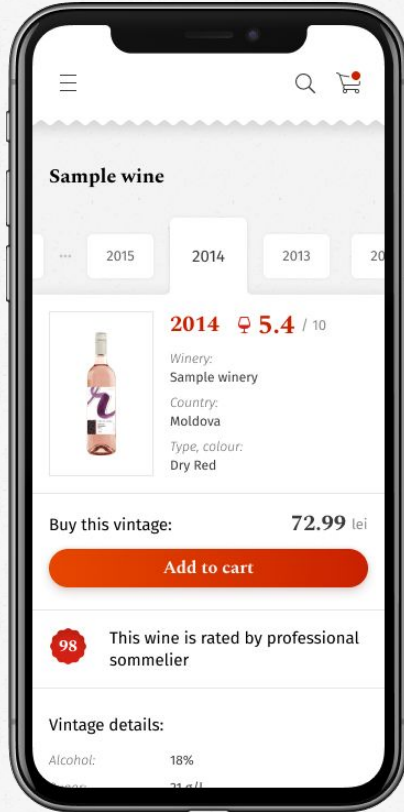
Facility 3



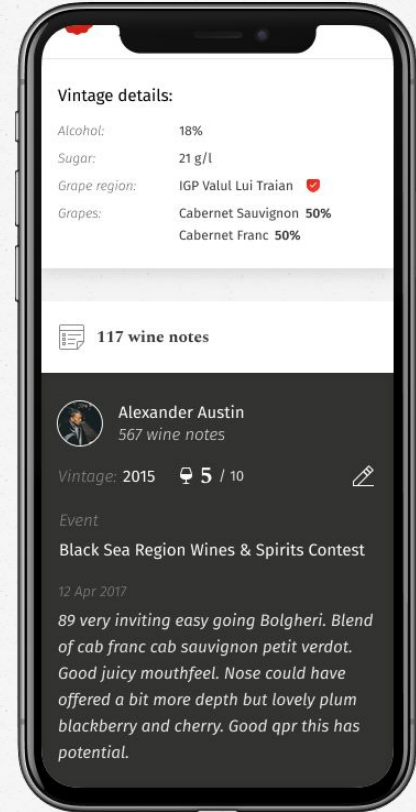
Facility 2

Users manage distributed collections from a single app interface.

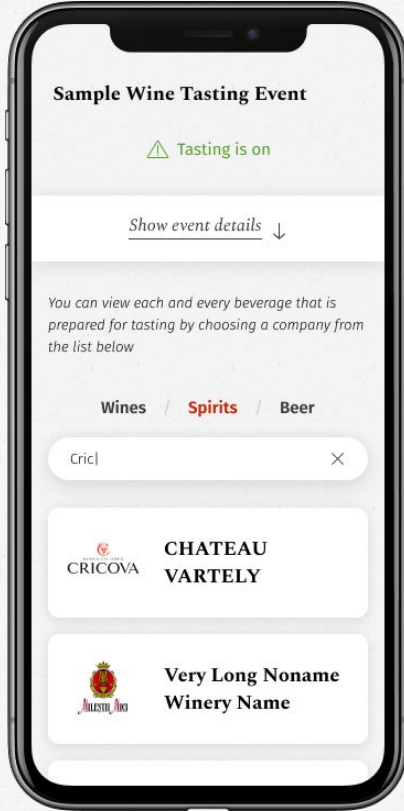
## App integration: D2C Sales



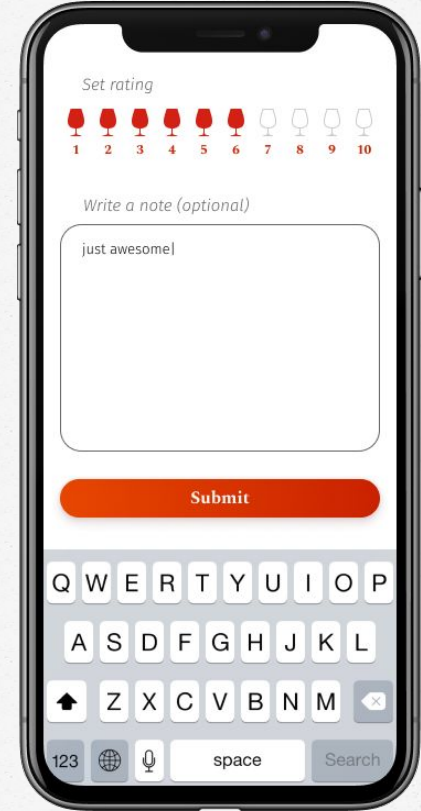
Users can review all the necessary details about each vintage of the chosen wine before performing a purchase



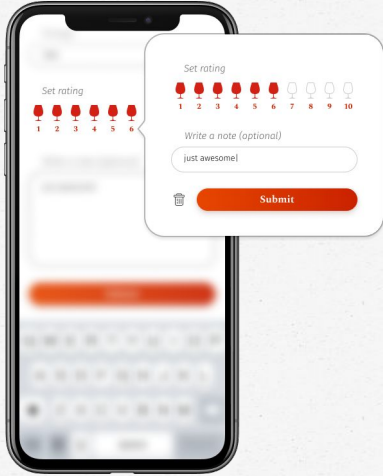
## App integration: Casual Wine Tastings



Users join the events organised using Gustos.Life wine tasting SaaS Solution at wine bars, wine producers show rooms, Mass Wine tasting events and lately - **Digital wine tastings held via online video conferences.**



## App integration: User Rating

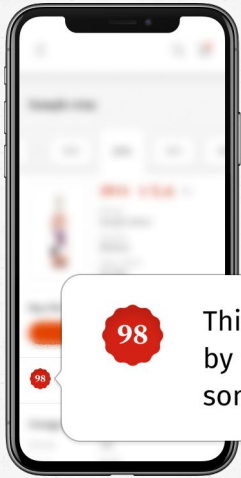


The wine lovers give scores from 1 to 10 for each vintage and leave reviews and comments for personal needs or publicly, to help other users.

This scores will form a user-generated rating and help sort and filter the wine catalogue by public opinion criteria



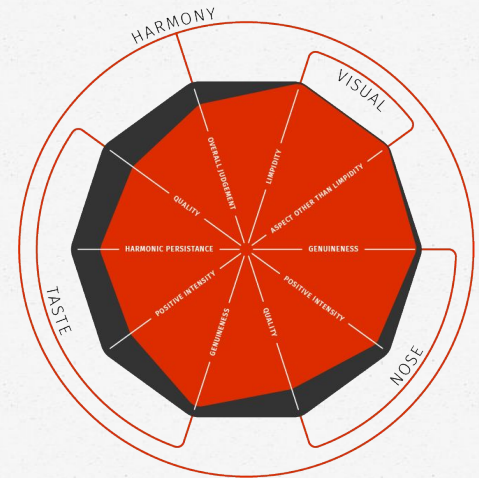
## App integration: Professional scores



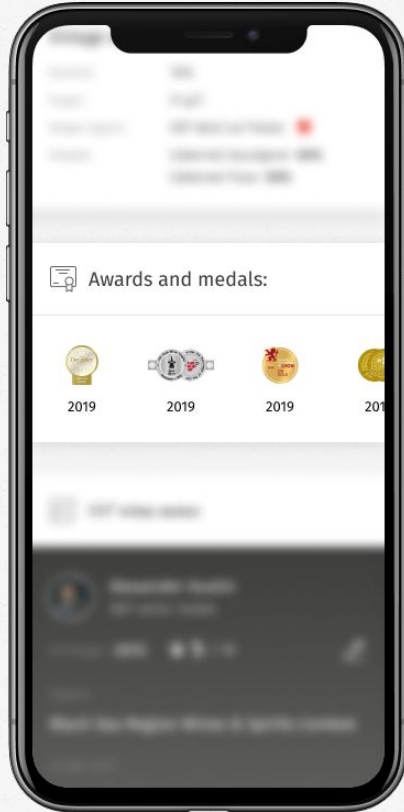
This wine is rated  
by professional  
sommelier

The wines that have been evaluated during professional wine competitions have this scores listed on the wine page.

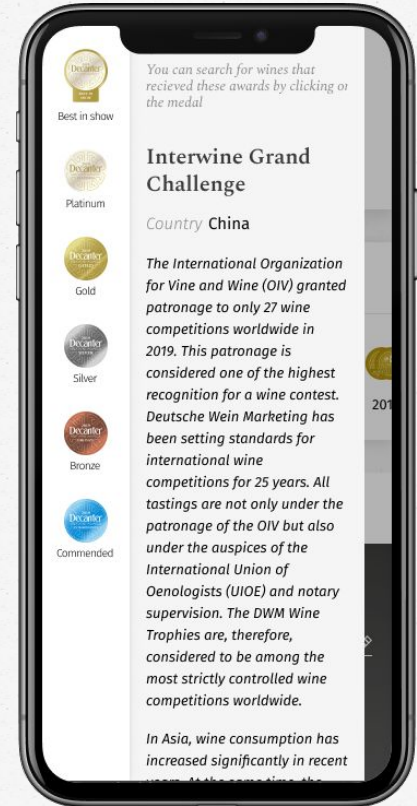
The competitions that are conducted using Gustos.Life professional wine tasting solution offer even more detailed reviews of the featured wines.



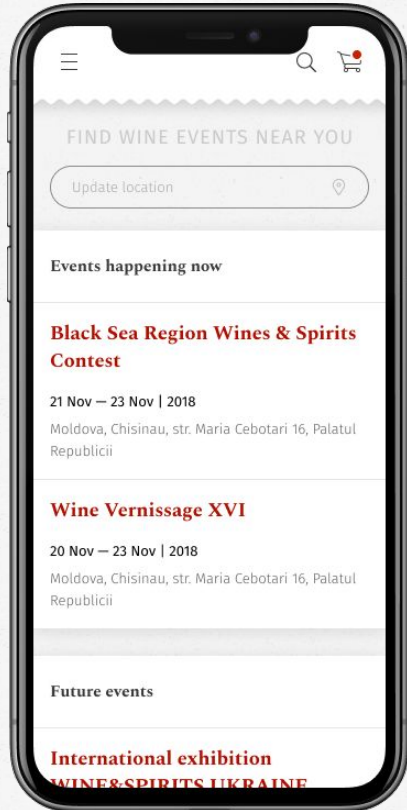
# Wine Catalogue: Awards



Review all the Medals  
and Awards granted  
during Major  
Professional  
Competitions for each  
wine and vintage.



# App integration: Wine Events Calendar



Browse the events list  
events for the chosen  
region and buy/book  
tickets



# THANK YOU!



**Veaceslav Kunev**

[vk@gustos.life](mailto:vk@gustos.life)

+37379451868

**Andrew Radul**

[ar@gustos.life](mailto:ar@gustos.life)

+37378970934

**Natalia Bulai**

[nb@gustos.life](mailto:nb@gustos.life)

+37360008010